

SPONSORSHIP OPPORTUNITIES

The Holly Springs Chamber of Commerce's New Year is right around the corner.

During the calendar year the HSCC provides numerous opportunities for our members to network, gain insight on local and county issues, and market your business that will help you connect to even more consumers.

To help you prepare for your 2009 budget the HSCC announces that sponsorships are available for the following programs and events.

Annual Banquet
BEO and BAH
Chamber 101 Programs and 12 @ 12 Luncheons
Government & Business Relation Programs
Holly Classic & Fall Classic Golf Events
WCPSS Teacher/Staff Appreciation Lunch
Executive Women's Lunch
HSCC Member Appreciation Party
Planning Conference
Holly Fest Business Directory

For more information and other marketing opportunities contact the HSCC at 567-1796

Or email Scoop at director@hollyspringschamber.org

Cindy at info@hollyspringschamber.org,

Holly Springs Chamber of Commerce
Your Connection to the Business Community

Breakfast Eye Openers

Monthly Networking Program

First Tuesday each month starting at 8:00am

Program features: complimentary continental breakfast, networking opportunity and a guest speaker

Average Attendance in 2008: 40

Sponsorship Level and Responsibility:

\$175

Door prizes

Benefits:

Unlimited representatives from your company

Five minute presentation

Display table at event with your promotional materials

Name recognition in program promotion on the HSCC Website and in the weekly E News Letter

Verbal recognition at the program

We recommend that you invite your clients, customers, and vendors you do business with.

Date	Host	Location	Guest Speaker
January 6, 2009	Tom Haynie McDonalds	McDonalds	HSCC Board of Directors
February 3, 2009	Bob Volpe Edward Jones	Java Divine	Ivan Hankins
March 3, 2009	Timothy Howard Clarity Connect	Java Divine	Rod Frankel
April 7, 2009		Java Divine	
May 12, 2009	Bob McIver RDM Benefits	Java Divine	
June 2, 2009		Java Divine	
July 7, 2009		Java Divine	
August 4, 2009		Java Divine	
September 1, 2009	Tara Hargrove Weichert Realtors	Java Divine	
October 2, 2009	Gary Zeller, Coldwell Banker	Java Divine	
November 3, 2009		Java Divine	
December 1, 2009		Java Divine	

Business After Hours

Bi-monthly Networking Program in a relaxed social atmosphere from 5:30pm to 7:30pm
February, April, June, August, October, and December
Average Attendance in 2008: 125

Sponsorship Level and Responsibility:

\$175

Refreshments

Printing Invitations

Door Prizes

Arranging Location

Benefits:

Unlimited representatives from your company

Five minute presentation

Display table at event with your promotional materials

Name recognition in program promotion on the HSCC Website and in the weekly
E News Letter

Verbal recognition at event

We recommend that you invite your clients, customers, and vendors that you do business with.

Date	Host	Location
February TBA		
April TBA		
June TBA	Scott Booth Four Oaks Bank	TBA
August TBA	Bob Myers Capital Bank	TBA
October TBA	Ken Meyer Crescent State Bank	Crescent State Bank 700 Holly Springs Road
December TBA		

Governmental and Business Relations Program

The Economic Developer Tour is an invitation only event that brings together major developers, builders, brokers and their clients as well as town leadership to showcase property that is available or current projects that are under contract for development in Holly Springs.

Sponsorship Level:

\$2,500 Premier Sponsor for the Economic Development Tour **SOLD Crescent State Bank**

Benefits:

- Company name or log on invitations
- Company banner at the event
- Company letter in information packages
- Three to five minute presentation during the event
- Six representatives at the event including golf

\$1,000 Golf Sponsor for the Economic Developers Tour **SOLD Falcon Engineering**

Benefits:

- Company banner at event
- Signage in each golf cart
- Two to three minute presentation during the event
- Three representatives at the event including golf

\$500 Lunch Sponsor for the Economic Developers Tour

Benefits:

- Company sign at the event
- Two to three minute presentation during the event
- Two representatives at the event including golf

Bi-monthly program that focuses on business or governmental issues that impact the Holly Springs Business Community

Program features: complimentary refreshments & drinks, networking opportunity and a guest speaker

Average Attendance in 2008: 35

Sponsorship Level:

\$250 per program or \$1,000 for all six

Benefits:

- Name recognition in program promotion on the HSCC Website and weekly E News Letter
- Display table at event with your promotional materials
- Signage at the event
- Verbal recognition at event

Holly Springs Chamber of Commerce Annual Banquet

Annual Banquet held in January

This is an upscale evening with heavy hors d'oeuvres, cocktail, dinner and reverse raffle. The evening will feature an overview of the Chamber's accomplishments for the year, installation of the new Board of Directors and presentation for business members of the year.

Average Attendance the last three years: 165

Sponsorship Levels:

\$1,500 Premier Sponsor

Benefits:

- Company name or logo on invitations
- Name recognition in event promotion on the HSCC Website and weekly E News Letter
- Mention in program
- Display table at event with your promotional materials
- Company banner at the event
- Verbal recognition at the event
- Reserve table for eight guests

\$1,000 Reception Sponsor

Benefits:

- Name recognition in event promotion on the HSCC Website and weekly E News Letter
- Mention in program
- Display table at event with your promotional materials
- Company banner at the event
- Verbal recognition at the event
- Reserve table for eight guests

\$500 Event Sponsor

Benefits:

- Name recognition in event promotion on the HSCC Website and weekly E News Letter
- Mention in program
- Display table at event with your promotional materials
- Signage at the event
- Verbal recognition at the event
- Reserve table for four guests

\$400 or \$250 Table Sponsor

Benefits:

- Name recognition in event promotion on the HSCC Website and weekly E News Letter
- Mention in program
- Verbal recognition at the event
- Reserve table for eight or four guest

Spotlight on Holly Springs WCPSS Schools

Educational Forum

This is forum highlights WCPSS in Holly Springs. Chamber members will hear first hand the accomplishments of the local WCPSS as well as get an update on issues facing our local schools.

Average Attendance last two years: 30

Sponsorship:

\$250

Benefits:

- Name recognition in event promotion on the HSCC Website and weekly E News Letter
- Signage at the event
- Display table at event with your promotional materials
- Verbal recognition at the event

Chamber 101

New member breakfast at Golden Coral

This program is held twice during the calendar year. This is an opportunity for members to learn more about the Chamber and ways to maximize their membership by hearing how they can get more involved and engaged with the HSCC.

Average Attendance last two years: 30

Sponsorship:

\$250 for both programs or \$150 per program

Benefits:

- Name recognition in event promotion on the HSCC Website and weekly E News Letter
- Three minute presentation during the event
- Display table with your business promotional materials
- Signage at the event
- Verbal recognition at the event

12 @ 12 Program

This program is held four times during the calendar year. This is an opportunity for members to provide input on HSCC programs and discuss business related issues in a small group setting. The program is usually scheduled for a lunch at various locations.

Sponsorship:

\$500 for all programs or \$150 per program

Benefits:

Three minute presentation during the event
Display table with your business promotional materials
Signage at the event
Verbal recognition at the event

February: TBA
April: TBA
June: TBA
August: TBA
October: TBA
December: TBA

Holly Classic Golf Event

During 2005 through 2007 this event averaged 34 teams per year. In 2008 43 teams participated on two different courses. The Holly Classic is one of the best places to network with the Holly Springs area top business leaders. Devils Ridge Golf Club has been the host for this event the last 10 years and includes a continental breakfast, range balls, cart & green fees, lunch, complimentary beverages & snacks during play, an a cocktail and awards reception with raffle prizes after play.

Tournament Premier Sponsor: \$3,500 SOLD DeVere Construction

Benefits:

- Company name included in name of event
- Company name included in tournament logo
- Golf for eight including cart and greens fees and two mulligans per player
- Company banner displayed throughout the club house grounds and course
- Verbal recognition at reception

Hole In One Sponsor: \$1,500

Benefits:

- Golf for four including cart and greens fees and two mulligans per player
- Company banner displayed at all par three holes
- Verbal recognition at reception

Putting Green Sponsor: \$1,500 SOLD Preston Development

Benefits:

- Golf for four including cart and greens fees and two mulligans per player
- Company banner displayed at the putting green area
- Verbal recognition at reception

Reception Sponsor: \$1,500

Benefits:

- Golf for four including cart and greens fees and two mulligans per player
- Company banner displayed at event
- Verbal recognition at reception

Lunch Sponsor: \$1,500 SOLD OFM

Benefits:

- Golf for four including cart and greens fees and two mulligans per player
- Company banner displayed at the event
- Verbal recognition at reception

Driving Range Sponsor: \$1,500 SOLD GMA Supply

Benefits:

- Golf for four including cart and greens fees and two mulligans per player
- Company banner displayed at event
- Verbal recognition at reception

Beverage Cart Sponsor: \$ 1,500 SOLD DJF Builders

Benefits:

- Golf for four including cart and greens fees and two mulligans per player
- Company banner at event
- Verbal recognition at reception

Volunteer Sponsor: \$1,000 SOLD Preston Development

Benefits:

- Golf for four including cart and greens fees and two mulligans per player
- Company banner at event
- Verbal recognition at reception

Breakfast Sponsor: \$1,000

Benefits:

- Golf for four including cart and greens fees and two mulligans per player
- Company banner at event
- Verbal recognition at reception

Raffle Sponsor: \$1,000

Benefits:

- Golf for four including cart and greens fees and two mulligans per player
- Company banner at event
- Verbal recognition at reception

Business Sponsor: \$650

Benefits:

- Golf for four including cart and greens fees and two mulligans per player
- Signage at event

Small Business Sponsor: \$250

Benefits:

- Set up your company display next to a tee box or green and present your business promotional materials to a captive audience
- Average 10 minutes sales time with 30 - 36 foursomes
- Table and chair are included

Holly Springs School's Teacher Luncheon

This annual event is an appreciation luncheon for the six WCPSS schools in Holly Springs. The event is spread out over two days to accommodate both the traditional and year round schools.

Average Attendance the last three years: 550 WCPSS employees

Sponsorship Levels:

\$1,000 Exit Up Realty and Holly Springs Learning Center

Benefits:

Company contact information on award application that is received by 600

WCPSS employees

Name recognition in the program promotion on the HSCC Website and in the weekly E News Letter

Company banner at the event

Display table at the event with your promotional materials

Two to three minute presentation at the event

Mention in the program

Verbal recognition at the event

\$500 AXA Advisors and Dressen Medical Supply Company

Benefits:

Company contact information on award application that is received by 600

WCPSS employees

Name recognition in the program promotion on the HSCC Website and in the weekly E News Letter

Display table at the event with your promotional materials

Mention in the program

Verbal recognition at the event

\$100

Benefits:

Display table at the event with your promotional materials

Mention in the program

Fall Classic Golf Event

In 2008 18 teams participated in the inaugural event. 12 Oaks Golf Club will host this event for the second year which includes a continental breakfast, range balls, cart & green fees, lunch, complimentary beverages & snacks during play, and a reception with awards presentation and raffle prizes after play.

Sponsorship Levels:

Tournament Title Sponsor: \$2,000

Benefits:

- Company name included in name of event
- Company name included in tournament logo
- Golf for four including cart and greens fees and two mulligans per player
- Company banner displayed throughout the club house grounds and course
- Verbal recognition at reception

Hole In One Sponsor: \$1,500 Sold Vertical Solution

Benefits:

- Golf for four including cart and greens fees and two mulligans per player
- Company banner displayed at all par three holes
- Verbal recognition at reception

Putting Green Sponsor: \$1,000

Benefits:

- Golf for four including cart and greens fees and two mulligans per player
- Company banner displayed at the putting green area
- Verbal recognition at reception

Reception Sponsor: \$1,000

Benefits:

- Golf for four including cart and greens fees and two mulligans per player
- Company banner displayed at event
- Verbal recognition at reception

Lunch Sponsor: \$1,000

Benefits:

- Golf for four including cart and greens fees and two mulligans per player
- Company banner displayed at the event
- Verbal recognition at reception

Driving Range Sponsor: \$1,000

Benefits:

- Golf for four including cart and greens fees and two mulligans per player
- Company banner displayed at event
- Verbal recognition at reception

Beverage Cart Sponsor: \$ 1,000

Benefits:

Golf for four including cart and greens fees and two mulligans per player

Company banner at event

Verbal recognition at reception

Business Sponsor: \$500

Benefits:

Golf for four including cart and greens fees and two mulligans per player

Signage at event

Small Business Sponsor: \$250

Benefits:

Set up your company display next to a tee box or green and present your business promotional materials to a captive audience

Average 10 minutes sales time with 30 - 36 foursomes

Table and chair are included

Member Appreciation Event

This annual event is for our members and their family members only. The event includes food, refreshments, music, kid activities and door prizes. This is the HSCC Board of Directors thank you to our members for all that they mean to the chamber.

Average Attendance the last three years: 150

Sponsorship Levels:

\$1,000 Premier Sponsor

Benefits:

Company name or logo on invitations

Name recognition in program promotion on the HSCC Website and weekly

E News Letter

Company banners at the event

Display table with your promotional materials

Two to three minute presentation during the event

\$500 Patron Sponsor

Benefits:

Name recognition in program promotion on the HSCC Website and weekly

E News Letter

Company banner at the event

Display table with your promotional materials

Executive Women's Luncheon

2009 will be the second year for this program and moving forward the plan is for this to be an annual luncheon. Last year's program was held at Bonefish Grill with 39 women business leaders in attendance. The program features networking opportunity, lunch, keynote speaker and door prizes.

Sponsorship Levels:

\$1,000 Premier Sponsor

Benefits:

- No other sponsors for the program
- Company name or logo on invitations
- Name recognition in program promotion on the HSCC Website and weekly E News Letter
- Company banner at the event
- Display table with your promotional materials
- Two to three minute presentation during the event

\$500 Co-Sponsors

Benefits:

- No like competitors
- Only two sponsors
- Co-sponsors company name or logo on invitations
- Company sign at the event
- Name recognition in program promotion on the HSCC Website and weekly E News Letter
- Display table with your promotional materials
- Two to three minute presentation during the program

\$250 Patron Sponsors

Benefits:

- No like competitors
- Only four sponsors
- Sponsors company name or logo on invitations
- Company sign at the event
- Name recognition in program promotion on the HSCC Website and weekly E News Letter
- Display table with your promotional materials
- Two to three minute presentation during the program

Date: September 16, 2009

Location: Bonefish Grill, 2060 Renaissance Park Place Cary NC 27513

Keynote Speaker: TBA in May

Planning Conference

Sponsorship Levels:

\$1,500 Premier Sponsor

Benefits:

Company name or log on invitations

Name recognition in program promotion on HSCC Website and in the weekly E News Letter

Company banner at the event

Company letter in information packages

Three to five minute presentation during the event

Six representatives at the event including golf

\$1,000 Reception Sponsor

Benefits:

Name recognition in program promotion on HSCC Website and in the weekly E News Letter

Company banner at event

Two to three minute presentation during the event

Four representatives at the event including golf

\$500 Lunch Sponsor

Benefits:

Name recognition in program promotion on HSCC Website and in the weekly E News Letter

Company sign at the event

Two to three minute presentation during the event

Two representatives at the event including golf

\$500 Golf Sponsor

Benefits:

Name recognition in program promotion on HSCC Website and in the weekly E News Letter

Company sign at the event

Two to three minute presentation during the event

Signage in all golf carts

Two representatives at the event including golf

Chamber Directory

Advertisement space in the annual directory

Ad Rates:

\$1,250, inside front cover **SOLD**

\$1,250, inside back cover **SOLD**

\$1,250, back cover **SOLD**

\$975, full page color

\$875, full page black & white

\$675, half page color

\$575, half page black & white

\$575, quarter page color

\$475, quarter page black & white

\$500, banner ad on three pages

\$250, banner ad on one page

Distributed to approximately 8,000 homes in Holly Springs along with the town Calendar

Included in all Membership and Relocation Packages

Available at Town Hall to new residents

Available to HSCC members

Chamber Web Site and E News Letter

Advertisement with a banner ad on the HSCC home page is under construction and will be available soon.

Advertisement with a banner ad in the weekly E News Letter is under construction and will be available soon. The E News Letter is sent to over 350 business members every Friday. There are only two banner ads available and will be sold on a quarterly basis. No like competitors will be posted during the same quarter.

Ad Rates:

\$150 per quarter

\$250 for two quarters

Sponsorship Application

I/we agree to sponsor the Holly Springs Chamber of Commerce program/event listed below and understand the sponsorship benefits.

The amount or value of the sponsorship \$ _____

Payment is enclosed: _____

Please send an invoice: _____

Pay by credit card: _____

I/we will provide the following products or services:

Contact person participating in the program/event:

Name _____

Address _____

City, State, Zip Code _____

Office Phone _____ Cell Phone _____

Require Signatures

Company Representative _____

Executive Director HSCC _____

Date _____

Return this application along with payment to
Scoop Green, Executive Director
Holly Springs Chamber of Commerce
P. O. Box 695
Holly Springs, North Carolina 27540