



# CHRONICLE

Issue 1, April 3, 2020



## We Are Here For You.

### Support During Uncertainty

While the CDC advises there is no current vaccine to prevent Coronavirus Disease (COVID-19), there are measures that can be taken to not be exposed to the virus: *wash your hands often, avoid touching your eyes, nose and mouth and avoid close contact.*

With unprecedented measures being taken to curb a worldwide pandemic, we are faced with uncertainty both in the workplace and at home. To all of the heroes during this time of crisis, we thank you. In accordance with state and national advisement, the Holly Springs community is officially under a stay-at-home order. Several coveted businesses in the non-essential infrastructure have been forced to close their doors for an uncertain period of time. What is next for a thriving business community now faced with such undetermined loss? We are here for you Holly Springs.

Our Business Continuity Strategy will no doubt feature the new king in operating business: virtual experience. Whether enhanced online marketing, virtually shared products or services or virtual networking, the future is now and we are ready. The Virtual Concierge Suite provided by the Holly Springs Chamber of Commerce will exist to best support the interests of our business community. This suite of services will include an *Online Member Resource Center, World-Class Virtual Networking and Esteemed Sponsorship and Investment opportunities.*

## Know Your Resources

**The Holly Springs Chamber of Commerce** has identified resources to better assist our business community in this time of crisis at [www.hollyspringschamber.org](http://www.hollyspringschamber.org) and select News. There you will find links to several organizations offering guidance and assistance for the workplace as well as planning for disaster relief.

**The Small Business Administration (SBA)** currently has numerous resources to include **Paycheck Protection Program**, *Economic Injury Disaster Loans, SBA Debt Relief, SBA Express Bridge Loans, Guidance for Businesses and Employer, SBA Products and Resources, Government Contracting and Local Assistance* all of which can be found at: [Coronavirus \(COVID-19\): Small Business Guidance & Loan Resources](#).

**The U.S. Chamber of Commerce** is the world's largest business organization representing the interests of more than 3 million businesses of all sizes, sectors, and regions. To help navigate this challenging time, here is the [Coronavirus Emergency Loans Small Business Guide and Checklist](#).

[The Coronavirus Aid, Relief, and Economic Security Act \(the CARES Act\)](#) is a law meant to address the economic fallout of the Coronavirus pandemic in the United States. **The CARES Act** makes select changes to taxes and tax policies in order to ease the burden on businesses impacted by COVID-19.

**The Grants.gov Program** was established in 2002 as a part of the President's Management Agenda. Managed by the Department of Health and Human Services, Grants.gov is an E-Government initiative operating under the governance of the Office of Management and Budget. For more information and learn about how to apply, visit [Grants.gov](http://Grants.gov).



U.S. Small Business Administration



**The Small Business Administration (SBA)** is an autonomous U.S. government agency established in 1953 to bolster and promote the economy in general by providing assistance to small businesses. **SBA** connects entrepreneurs with lenders and funding to help them plan, start and grow their business. One of the largest functions of the **SBA** is the provision of counseling to aid individuals trying to start and grow businesses.

For disaster relief inquiries, you may contact the **SBA** office directly at **800-659-2955** or email [disastercustomerservice@sba.gov](mailto:disastercustomerservice@sba.gov).



The Town of Holly Springs has shared with the Holly Springs Chamber of Commerce the following links for updates and resources for our business community [Local Business Resources](#) and [Small Business Resource Guide](#).

**THE HOLLY SPRINGS**  
*Chamber Foundation*

"The Holly Springs Chamber Foundation (HSCF), founded in 2017, has created initiatives for our community to offer world-class educational and workforce development opportunities. In an effort to expand upon this mission, the HSCF introduces the **Holly Springs Angel Fund** to further support our business community. Considering these unprecedented and unpredictable times, it is even more important now to lend a helping hand to our small businesses. Stay tuned for more details on the Holly Springs Angel Fund coming soon." - **Justin Sellers, Board Chair Chamber of Commerce**

The Holly Springs Chamber of Commerce will be teaming up with area leaders to share information and exploring resources for Disaster Relief, Online Marketing, Social Media and Business Planning and Strategy and more. Stay tuned to our website at [www.hollyspringschamber.org](http://www.hollyspringschamber.org) for the latest information on our upcoming webinars and virtual events.



# 2020 Chamber Champion Club

Thank you to our leading financial investors of the Holly Springs Chamber of Commerce, the 2020 Chamber Champion Club.

**Diamond Member**

[THE TOWN OF HOLLY SPRINGS](#)



**Silver Members:**

- [Coastal Credit Union](#)
- [Duke Energy](#)
- [Fidelity Bank](#)
- [Holly Springs Salamanders](#)
- [Make An Impression, Inc.](#)
- [UNC REX Healthcare](#)
- [Wells Fargo](#)

**Bronze Members:**

- [Alexander Heating & Air Conditioning](#)
- [CEI: The Digital Office](#)
- [Coastal Plain League](#)
- [Devils Ridge Golf Club](#)
- [Holly Springs Eye Associates - Dr. Vito](#)
- [Select Bank & Trust](#)
- [Wake Futbol Club](#)

During the month of April, **Wake Tech** has bolstered a powerhouse offering to better assist small businesses during this time of crisis. Registration can be completed at this link: [WakeTech](#).

- April 4**  
Promoting Your Business and Products During a Crisis
- April 7**  
Ideas to Keep Cash Flowing During a Pandemic Shutdown
- April 7**  
Grant Writing 101
- April 9**  
How to Manage Employees As Coronavirus Spreads
- April 14**  
Business Planning and Strategizing as a Coronavirus Antidote
- April 14**  
Best Practices for Communicating with Customers and Employees in Light of COVID-19



"We have adapted our seminar schedule to offer webinars that can help small businesses survive and pivot during these challenging times. Remember that we also offer 1-on-1, confidential counseling services, as well."  
- **Cherith Roberson, Wake Tech Small Business Center Director**



## MEMBER RESOURCE CENTER

Stay tuned for our *Afternoons with Ambassadors and Virtually Around-Town Online Events* at [www.hollyspringschamber.org](http://www.hollyspringschamber.org).

Business Resource links and updates are available at <https://www.hollyspringschamber.org/business-community-resources/>. If you have not already done so, please submit your business' current offerings at <https://www.surveymonkey.com/r/XL2QCCS>.

For any membership or crisis resource inquiries, please send an email to [info@hollyspringschamber.org](mailto:info@hollyspringschamber.org). We look forward to serving our business community!

